

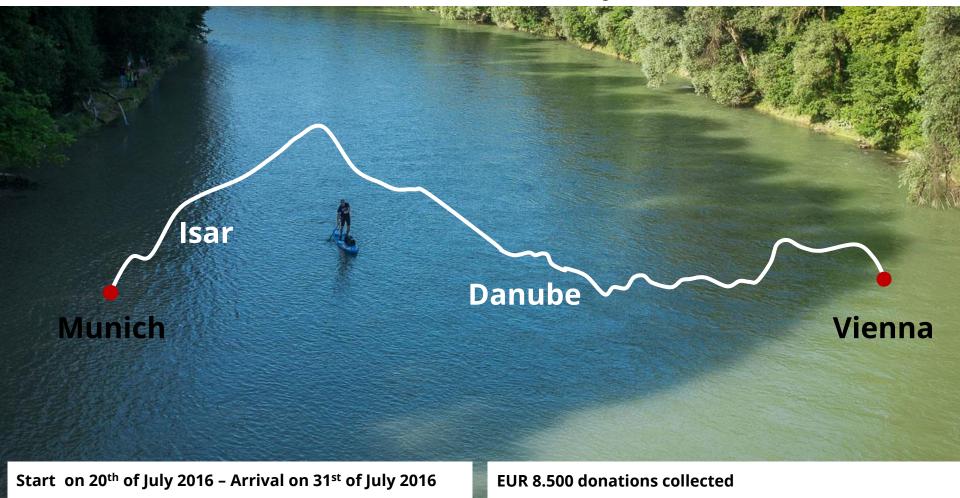
#### **Everything**

**Including 10 More Years** of Business Unusual let my people go The Education of a Reluctant Businessman Yvon Chouinard patagonia

started with ...



# ... 2016 form Munich to Vienna – 1. SUP-Nature-Project ...



505 kilometers on the river, total of 12 days, ø 42 km/day

Donations were invested in three different water related projects

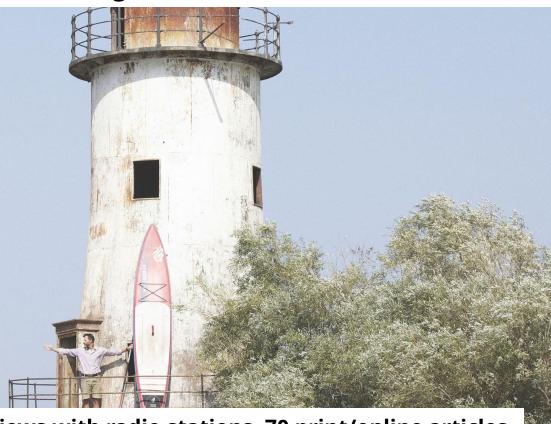
**GPS live tracking accessible via the website – 27.200 clicks** 

6 TV reports, 4 interviews with radio stations, 25 print/online articles

### ... and 2017 from Munich to the Black Sea – 2. SUP-Nature-Project ...



#### ... followed with a lot of media coverage ...



# 7 TV reports, 11 interviews with radio stations, 70 print/online articles













































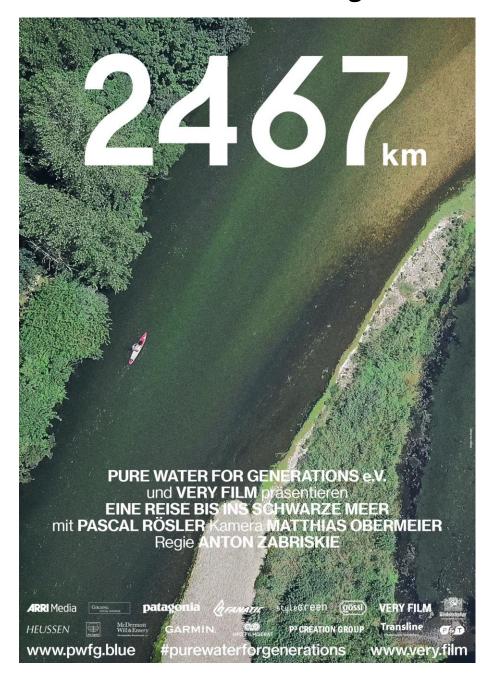


Modepilot





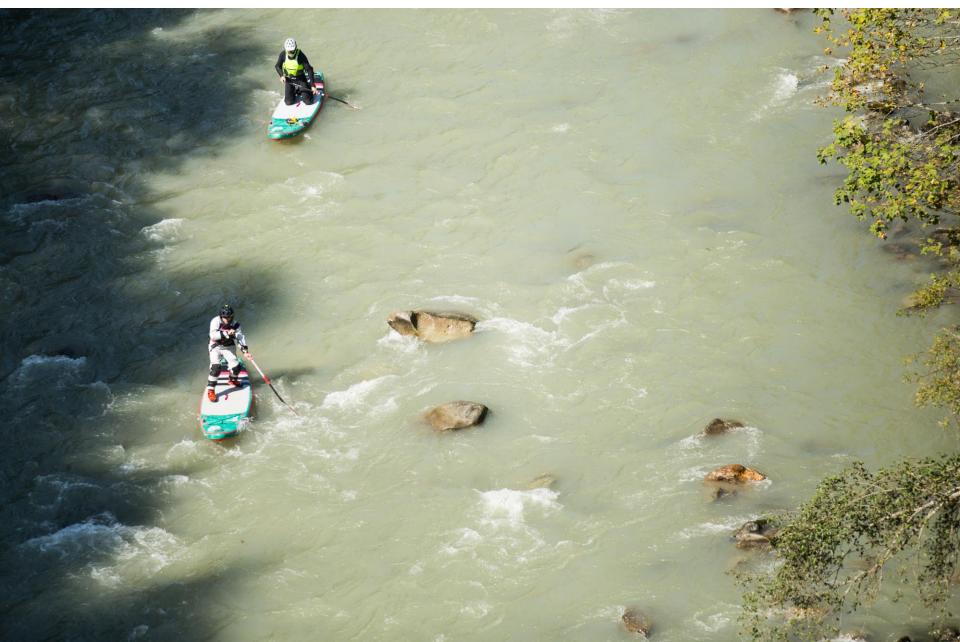
... followed with a film tour with more than 2,500 guests in 25 towns ...



... and I'm still paddling - 2018 the Salzach - 3. SUP-Nature-Project ...







... supported by THE BLUE BENCH & GUGABRIEL with her song PURE WATER ...



# ... and supported by 40 Paddler at the last day!



# Why I do this?



What is next? Just paddle and let it flow ...

